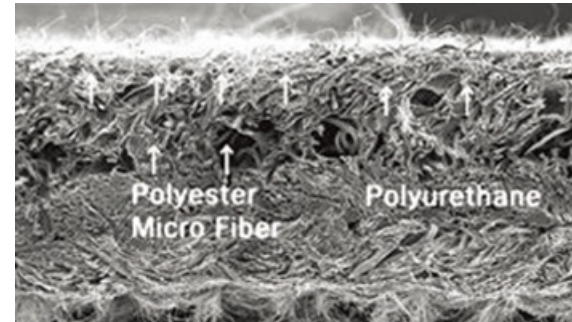


LASEDE® is the newest alternative artificial suede based on Polyurethane impregnation and dyeing technology for Polyester Ultra micro fiber. The combination of Polyester Micro fiber (0.05 denier-L / 1 000th diameter of human hair) and PU impregnation can intimately resemble the look and feeling of genuine suede as well as offer good color fastness, resistance to abrasion and durability. We proudly offer this diversity in application and manufacturing thanks to very stable, even quality and advice simple care such as washing with water, normal dry cleaning and wiping during your use.



Cross Section of LASEDE®



## Characteristic

### EXTREME REAL SUEDE-LIKE BY POLYURETHANE IMPREGNATION

Very soft hand-feel like real lamb skin / Distinct writing effect

### HYPER DURABLE PERFORMANCE BY POLYESTER MICRO FIBER

Strong color fastness against sun-light, cleaning and friction  
Good abrasion strength

### EASY CARE

Washable & Dry-cleanable / Wiping with a detergent

### HYGIENE & SAFETY

Anti-Bacteria and Fungi / Flame-Retardant

### COMPETITIVE PRICE BY ONE-STOP PROCESS

Tailor made price

## Application

### INTERIOR / UPHOLSTERY

Sofa, Wall-covering, Bed frame, Home fashion

### FASHION SHOES

Dress shoes, Boot, Casual shoes, Athletic shoes

### FASHION APPAREL

Jacket, Coat, Jumper, Casual wear

### FASHION BAG & CASE

Handbag, Briefcase, Jewel box, Book cover etc.

### FASHION GLOVES

Golf, Batting, Motorcycling gloves, Working gloves